



FILM EXHIBITION FUND

ASSESSMENT FORM

Criteria	Brief Comments Score (0-3) *See criteria below
<p>1. The capacity of the organisation to deliver</p> <ul style="list-style-type: none"> • Are the proposed activity and timescale realistic and achievable? If multi-year, does the organisation demonstrate a strong track record? • Is there evidence of successful previous project delivery? For example, has the organisation received funding from the hub before and have they delivered to plan / achieved funding goals? • What are the organisation's long-term plans to reach audiences? Does the proposed activity support these plans? How does the organisation plan to sustain this activity after this award ends? • Does the organisation have the required staff and partnerships to deliver? • Are the proposed venues open or planning to open, and agree to support the activity? 	<p>1. XX / 3</p>

2. Contribution to the overall aims & objectives of BFI & FAN

2.XX/3

- Does the activity support the organisation to deliver cultural film programming, i.e. increasing access to a wide range of independent, British and international film?

- Does the proposed programme demonstrate curatorial care and knowledge?

- Does the activity also meet one or more of the BFI and FAN focus areas?

- »Children and young people are empowered to develop their own relationships with a wider range of screen culture

- » People across the UK can access a wider choice of film and the moving image including stories that reflect their lives

- » Funding helps to tackle social, economic, and geographic barriers for screen audiences in new and effective ways

- »More people can engage with heritage collections that better reflect the diversity of the UK

- Does the activity address the cross-cutting principles of :

- » Equity, diversity and inclusion

- » Environmental Sustainability

- Is or could the activity be funded elsewhere?

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<p>3. Audience value - the impacts of the project for audiences & beneficiaries</p> <ul style="list-style-type: none"> • Are audience targets realistic? • Does the project provide opportunities for access to films otherwise unavailable locally? • Does the applicant demonstrate the need for the project? • Is the programme appropriate for the target audiences • Will the proposed project serve to develop audiences and programmes beyond the life of the funding? 	<p>3. XX/3</p>
<p>4. Marketing and evaluation</p> <ul style="list-style-type: none"> • Who are the target audiences? Do they include children, families and young people? How have under-represented audiences been considered? • How will the organisation reach these audiences? • What experience does the organisation have in reaching audiences in this way? • What does success look like? • What will the organisation learn from the activity? 	<p>4. XX/3</p>

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<p>5. BFI Diversity Standards</p> <ul style="list-style-type: none">•How well does the applicant embrace the standards?•Does the activity propose to reach a broad and diverse audience, particularly under-represented groups?•Do they include relevant details of onscreen representation (diverse Narratives, cast and places depicted)?•Where applicable, do they include relevant details of the diversity of the project team involved in making the film(s) screened? Do they plan to offer opportunities for industry access?•How will they reach under Represented audiences (eg provision of disabled access, specialist projects for target audiences, providing for specific UK regions, etc)?•Do they plan to take intentional and proactive action to increase accessibility across the project (eg project team recruitment and induction, accessible sites and venues, accessible marketing methods, accessible events, awareness raising, etc)?	<p>5.XX/3</p>
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<p>6. The strength of the budget</p> <ul style="list-style-type: none"> • Is the budget realistic with adequate cost assumptions, including staffing? • Do they include box office income and other partnership support (whether in cash, volunteer time or other in-kind contributions)? • Have relevant access costs been included? • Is it good value for money? Does the proposed subsidy per head approach the regional average? • Is the spend eligible as outlined in the guidelines? 	<p style="text-align: right;">6. XX/3</p>
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Total score: /18

Should the proposal be approved: Yes/No

Recommended Hub grant: £

Any specific conditions?

Scoring Criteria

3= exceeds criteria

2= meets the criteria

1= partially meets the criteria

0= does not meet the criteria