

THE CUTTING ROOM

FILMMAKER WORKSHOP



BBC Connected Studios and Digital Creativity Labs will unveil the next steps in the future of broadcasting at York Mediale 2018. Together with BFI NETWORK and Film Hub North, they are looking for a group of writers and filmmakers who are interested in experimenting with the technology they are developing and taking part in an ongoing research group.

Project background

BBC Research and Development and DC Labs have been collaborating on technology that allows for the development of content that is tailored to an individual's circumstances, preferences and devices – creating media experiences that allow for the expression of multiple voices, arguments and perspectives. A new film produced using this technology called *What is Love?* will premiere at York Mediale this autumn.

Set in the near future, in a world where Artificial Intelligence is commonplace within our daily lives, *What is Love?* tells the story of an ambitious young couple, Jack and Amelia, while they work apart in different countries. When they begin to neglect their relationship, AI detects the problem and steps in to help.

Onlookers are invited into the narrative as Jack and Amelia's mediated lives unfold before their eyes and 'fate' takes hold.

Powered by The Cutting Room, an Object Based Media tool developed by Dr Davy Smith (DC Labs), *What is Love?* presents a new breed of storytelling, algorithmically tailored to each viewer. No two voices or vantage points need be the same, as edit decisions are controlled in real time. Technology responds to the audiences in terms of length, depth of interest, location, personal preferences, lifestyle, age and more.

About the workshop

BFI NETWORK and Film Hub North have partnered with York Mediale and the DC Labs to give 16 filmmakers the opportunity to experiment with the cutting-edge technology in a private workshop led by Dr Davy Smith, lead researcher on the project.

The workshop will take place on **Friday, 5 October** from 10:30am to 1:00pm at **Holy Trinity Church**, Goodramgate, York.

Who can apply?

We are looking for writers, directors and producers based in the North of England who are interested in immersive technology and are excited by the possibilities of experimenting with an innovative new medium for video-centric storytelling.

We are ideally looking for a technologically engaged group of creatives who will be interested in taking part in follow-up research and testing of new technology. There is also the potential for bespoke creative commissions to come out of this programme of work.

How to apply?

If you are interested in taking part in the workshop and getting involved in the research group for DC Labs' ongoing work, please send an expression of interest to bfinetwork@filmhubnorth.org.uk.

Your expression of interest should briefly set out why you are interested in the workshop and any experience you have working with immersive storytelling technology, VR, AR, etc. in your filmmaking practice. Please also include an up-to-date CV.